

Paul Orton and 1014 Books - Privacy Policy

The Ryan Jacobs Alliance Mailing List and PaulOrton.net Website are managed by 1014 Books.

At 1014 Books we are committed to protecting and respecting your privacy. This policy explains when and why we collect personal information through our website and mailing lists, how we use it, the conditions under which we disclose it to others and how we keep it secure.

By using our website or continuing to participate in our email lists you are agreeing to be bound by this Policy.

If you wish to contact us then you can do so at: 1014 Books, Christ Church Hall, Boundary Road, Newark, NG24 4AJ. Or you can email us at paulortonbooks@gmail.com.

WHO ARE WE?

We are 1014 Books, an organisation focused on the creation and promotion of books for children and young people, especially those aged 10-14. We're passionate about getting kids reading, learning and having fun!

HOW DO WE OBTAIN INFORMATION FROM YOU?

We collect information from you when you use our website, email us or connect with our business. For example, you may sign up to one of our email newsletters, request a free product, browse on our website or contact us in some other way.

WHAT TYPE OF INFORMATION IS COLLECTED?

The personal information we collect might include your name, address, email address, IP address, and information regarding what pages are accessed and when. We do not collect or store any bank card information or similar.

HOW DO WE USE THIS INFORMATION?

We may use your information to:

- Complete the delivery of a service you have requested
- Respond to a question
- Process your membership
- Adapt our site to your particular interests
- Communicate with you via regular newsletters

We review our retention periods for personal information on a regular basis. In particular, we aim to maintain a 'clean' email list, so that unengaged subscribers are quietly dropped from our communications, and their data deleted.

WHO HAS ACCESS TO THIS INFORMATION?

We will not sell or rent your information to third parties. We will not share your information with third parties for marketing purposes.

The only people who will ever handle your data is the writer you are contacting or the responsible officers at 1014 Books. Your data will be stored and processed through the services of reputable companies: Wix and Mailerlite. Wix hosts our websites. We use MailerLite to manage our email marketing subscriber list and to send emails to our subscribers. MailerLite is a third-party provider, which may process your data using industry standard technologies to help us monitor and improve our newsletter.

MailerLite's privacy policy is available at <https://www.mailerlite.com/privacy-policy>

Wix's privacy policy is available at <https://www.wix.com/about/privacy>

YOUR CHOICES

You have a choice about whether you wish to receive information from us and about whether you are happy to remain on our mailing list. You can unsubscribe from our newsletter by clicking on the unsubscribe link provided at the end of each newsletter or by contacting us using the above details.

We will not contact you for marketing purposes by email, unless you have given your prior consent. We will not contact you for marketing purposes by phone, SMS or direct mail.

HOW YOU CAN ACCESS OR UPDATE YOUR INFORMATION

If you wish to update your information, you can simply reply to any of our emails or contact us using the details at the start of his policy. You have the right to ask for a copy of the information we hold about you and we'll be happy to oblige, free of cost.

HOW WE KEEP YOUR DATA SECURE

When you give us personal information, we take steps to ensure that it's treated securely. For more information about the technical security protocols in place, please see the privacy policies of Mailerlite (for mailing list security) or Wix (for website security).

USE OF COOKIES

Like nearly all modern websites, our site uses cookies. 'Cookies' are small pieces of information sent by an organisation to your computer and stored on your hard drive to allow that website to recognise you when you visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. For example, we use cookies to store your country preference. This helps us to improve our website and deliver a better more personalised service.

It is possible to switch off cookies by setting your browser preferences. Turning cookies off may result in a loss of functionality when using our website.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites run by other organisations. Obviously, we're not responsible for the privacy policies of those other organisations.

UNDER 18

We are concerned to protect the safety and privacy of children aged 17 or under. If you are aged 17 or under, please keep your parent or guardian properly informed. If you are a parent, please ensure you are monitoring the communications sent and received by your child. We will ensure we only communicate responsibly and appropriately with all of our subscribers.

YOUR COMMUNICATIONS WITH US

If you contact us with positive feedback about one of our services, we may use that comment in our promotional literature. We do not identify users with their full name, simply with a first name and an initial. (eg: "I loved this book! – James M"). If you don't want your comment to be used even in this restricted way, then please just tell us and we will honour your preferences.

WEBSITE ANALYSIS

We want our users to have a good experience on our website, so we will from time to time engage in analytical exercises that follow user behaviour on the site, and those exercises may involve significant data collection. That said, the data thereby collected is anonymous and collated into large statistical aggregates. We don't spy on you!

POLICY REVIEW

We keep this policy under review. We may alter this policy from time to time so do check back occasionally to check you are happy with any changes.